

WAKESPEED

BRAND STYLE GUIDE

PRIMARY LOGO

The following logo formats can be used in all primary applications

WORDMARK + TAGLINE

WAKESPEED

CHARGE  SMARTER

WORDMARK

WAKESPEED

WORDMARK + DRAGONFLY

WAKESPEED

POWERED BY 

BRAND MARK

PRIMARY



SECONDARY



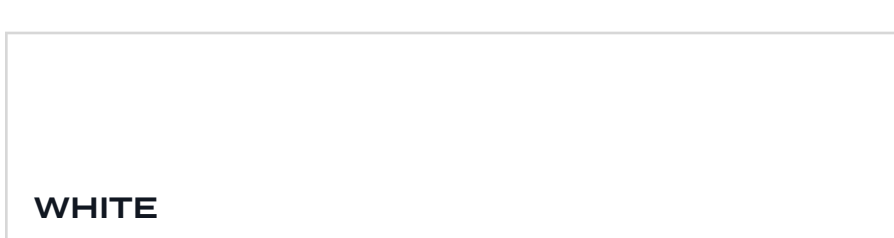


CLEAR SPACE RULES

Always maintain a minimum of 40px padding around logo.



COLOR PALETTE

		
DARK SLATE	ELECTRIC YELLOW	WHITE
RGB 29 • 37 • 44	RGB 255 • 241 • 0	RGB 255 • 255 • 255
CMYK 80 • 69 • 58 • 67	CMYK 3 • 0 • 94 • 0	CMYK 0 • 0 • 9 • 0
HEX #1D252C	HEX #FDED1A	HEX #FFFFFF

COLOR APPLICATION

PRIMARY APPLICATION



SECONDARY APPLICATION



PRIMARY BRAND MARK APPLICATION



SECONDARY BRAND MARK APPLICATION



TAGLINE APPLICATION

