

For Immediate Release:

Battle Born Batteries Brings New Energy to Care Camps

Sparks, Nevada (4/3/2020)- The camping and RV industry's charity Care Camps has scored another hit for kids with cancer with the additional of a new partner, Battle Born Batteries. Based in Sparks, Nevada, the technology company is quickly becoming a powerhouse in the RV and camping world by developing the world's most efficient lithium ion batteries and energy storage products. These batteries power RVs and campers, boats, and even homeowners looking to go "off the grid."

Battle Born Batteries founders Dr. Denis Phares and Sean Nichols are passionate advocates for green energy storage, and they display equal passion when talking about helping kids. After learning about the mission of Care Camps at a recent trade event, the Battle Born founders signed on as Care Camps newest partner with a \$10,000 gift. Battle Born is excited to get involved and support the Care Camps cause.

Denis explains, "Since the formation of Battle Born Batteries, we have aspired to have the capacity to help those in need. We are inspired by the work that Care Camps does for children and are thrilled to become a partner in such a worthy cause." Sean continues, "Care Camps is a great organization and they create avenues for these kids with cancer and their families to experience some healing and fun when they most need it."

Care Camps is a non-profit organization that raises funds to help ensure kids with cancer and their families have the chance to attend special oncology camps, where they can experience the healing nature of the outdoors and find the joy that comes from spending time building friendships and having fun at no cost to the family. All camps involve specially trained counselors and on-site services provided by health care professionals.

"Having Battle Born Batteries join our team at Care Camps means that more kids with cancer and their families will have the chance to find hope, healing, and fun again," said Jennifer Mercer, Care Camps Director of Development. "Denis and Sean have created a cutting-edge company that makes the lives of folks who love the outdoors easier, and we are thrilled to have their support. Thanks to partners like Battle Born, more kids will have the chance to do some healing outside of a hospital and find their smile again."

Because a childhood cancer diagnosis has a physical and emotional impact on the entire family, Care Camps are working to raise funds so that more camps can add services to support the siblings and parents of the child with cancer. Better medical treatments are also leading to an increase in the number of kids with cancer who are well enough to attend camp, which expands the need for partners like Battle Born Batteries to join the cause.

35 years ago, Care Camps was founded by the Kampgrounds of America (KOA) Owners' Association to provide funding to specialized oncology camps that allow children with cancer find healing in the outdoors at no cost to their families. Today, the KOA owners, along with KOA Inc. are still the largest financial supporters of Care Camps, raising over one million dollars each year for the camps. As the number of children and families needing support has grown, outreach has expanded and many others in the camping and RV industry that have joined forces to help the kids, including Forest River, Thor, Dometic, Winnebago, and now, Battle Born Batteries. If you or your company would like to donate or do a fundraiser to support Care Camps, you can reach Jennifer at jmercerc@koacarecamps.org. You can find more information on Care Camps at www.carecamps.org.

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Care Camps

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